Guidelines for AMA Volunteers
We’re glad you are taking the steps to become a volunteer for the AMA!

These guidelines have been created to help you be successful as a volunteer and avoid tricky situations. Volunteers, such as yourself, help the AMA achieve its mission of promoting the motorcycle lifestyle and protecting the future of motorcycling.

The Role of an AMA Volunteer

As an AMA volunteer, you are making a deeper commitment to the AMA’s mission. Volunteers across the country are able to attend local AMA events and are immersed in their local motorcycle community. Volunteers encompass on- and off-road riding and racing. They are often the avenue for AMA members to voice their compliments and concerns.

Please ensure that your AMA membership is up-to-date before volunteering.
AMA EAGLES

While it is not a requirement, we strongly encourage you to complete the AMA EAGLES training before volunteering. AMA EAGLES (Education, Activism, Growth, Leadership, Expertise, Skills) is an advocacy and leadership program that empowers members with knowledge, tools and resources tailored to their interests. Through it, members learn about the AMA and become better grassroots activists, public relations representatives and membership advocates.

Find information about the program at www.americanmotorcyclist.com/EAGLES. The training can be completed at your leisure in your own home.
Volunteer Opportunities

There are many ways you can give back to the AMA and to the motorcycling community in general. **Volunteers can:**

- Assist with registration/AMA memberships at a local AMA-sanctioned event
- Help at an AMA booth at a road rally
- Assist at AMA Vintage Motorcycle Days
- Serve as safety flaggers at an AMA race*
- Complete referee training
- Work the front gate at events
- Help in the pits and parking areas at events
- Hand-score competition events
- Act as supply/equipment runners at an AMA event
- Become involved with the AMA State Chapter in your state (recreational riding, on- and off-road)

*Additional training required

Know of a different way you can help? Let us know!
Appearance
As a volunteer, you represent the AMA to current and prospective members and to the local non-motorcycling community. When volunteering, please wear attire that has the AMA logo or wear a plain, non-branded shirt without a logo. Please do not wear brand-specific clothing, such as Yamaha, Harley-Davidson, etc. We don’t want to appear to be brand-biased to the people we are working with. If you’re looking for AMA apparel, visit www.AMAGear.com.

Speaking On Behalf of the AMA
It’s important to remember that, as a volunteer, you cannot speak on behalf of the organization to news stations or other media without permission from an AMA staff member. It’s acceptable to share information regarding what the AMA does, but you cannot create opinions or positions for the AMA on current events. If you get a request to speak to media and have time to contact the AMA during normal business hours, please call and ask to speak to the vice president of communications to see if this is a request you can handle personally or to determine that an AMA staff member may be better equipped to handle the request.

Disciplinary Measures
While we certainly don’t want any issues to arise, if we discover that an AMA volunteer’s actions reflect poorly upon the AMA, the AMA may choose to suspend or terminate an AMA volunteer’s status as a volunteer.
Want to lead other AMA volunteers?

*To lead other AMA volunteers, you must first complete AMA EAGLES training.*

**Leading Other Volunteers**

After completing AMA EAGLES, here are a few more recommendations about leading other volunteers:

- Communicate professionally via email or phone.
- Be prepared. Let volunteers know well in advance of meeting or event dates, times and locations.
- Be timely. Respond to other volunteers questions within 24 hours.
- Be respectful of others’ time. When meetings or conference calls are held, please ensure that the meeting has an agenda, stays on topic and moves along at a good pace.
- Be inclusive. Discrimination will not be tolerated.
- Delegate tasks. Allow others to help you complete tasks.