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## Wellard Group Holdings backs American Motorcyclist Association's ISDE team effort

PICKERINGTON, Ohio -- The American Motorcyclist Association is pleased to welcome support from Wellard Group Holdings for the U.S. national team's effort at the International Six Days Enduro in Sardinia, Italy, Sept. 30-Oct. 5. Wellard will also be the title sponsor of a U.S. club team at the event.

"Racing for the ISDE World Trophy is one of the biggest financial and logistical commitments in the sport," said AMA Off-Road Racing Manager Chuck Weir. "Wellard's backing helps provide some of the crucial resources that we need to support our racers at this world championship event."

In addition to buying multiple team jerseys for each U.S. national team rider at the ISDE, the riders on the Wellard Club Team will receive direct financial support to help cover their expenses. Competitors who are interested in riding for the Wellard team must qualify through the U.S. ISDE qualifier program and must pre-register with Wellard here: [www.wellard.com.au/589](http://www.wellard.com.au/589).

Wellard Managing Director Mauro Balzarini has been involved with off-road racing for many years and was a multi-time national enduro champion in his earlier riding career. Balzarini has competed in six ISDEs himself.

Italy will be the seventh appearance of a Wellard Team at the ISDE. In that time, they have taken three Australian teams, including the first Australian Women's ISDE team that earned a podium finish in Portugal. They've also fielded two New Zealand teams, one that was second in the World Club Team Cup in Mexico and one that was third in Finland. This will be the second consecutive year the company has backed a U.S. team.

Wellard is a global leader in the production and distribution of livestock and grain. It includes Wellard Rural Exports, Australia's largest livestock exporter and ship owner and Wellard Agri, a large mixed farming landowner and operator specializing in the production of grains, legumes and livestock.

In addition to several three-rider club teams, including the Wellard-backed team, the United States will be represented by the World Trophy Team, the Junior World Trophy Team and the Women's World Trophy Team at the ISDE.

The club teams are selected based on rider performance in two ISDE qualifiers. U.S. ISDE qualifiers are being organized by the Appalachian Dirt Riders May 25-26 in Wellston, Ohio, and the Boise Ridge Riders June 1-2 in Idaho City, Idaho. Details for the Ohio event are at [www.adroho.org](http://www.adroho.org). More information about the Idaho event can be found at [www.boiseridgeriders.com](http://www.boiseridgeriders.com).

More information about the U.S. ISDE effort can be found at [www.americanmotorcyclist.com/racing](http://www.americanmotorcyclist.com/racing).

### About the American Motorcyclist Association

Founded in 1924, the AMA is a not-for-profit member-based association whose mission is to promote the motorcycle lifestyle and protect the future of motorcycling. As the world's largest motorcycling rights and event sanctioning organization, the AMA advocates for riders' interests at all levels of government and sanctions thousands of competition and recreational events every year. The AMA also provides money-saving discounts on products and services for its members. Through the AMA Motorcycle Hall of Fame in Pickerington, Ohio, the AMA honors the heroes and heritage of motorcycling. For more information, visit [www.americanmotorcyclist.com](http://www.americanmotorcyclist.com).