

ORGANIZER NEWS

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“Dual-sport ride through Washington state’s Cascade mountain range near Lake Chelan.”
- Barry Dale of Tacoma, Wash.

Dig this scene? It’s common fare on events in the AMA/ BMW National Adventure Riding Series. Find out more on page 6 of this issue, and at AmericanMotorcyclist.com/Riding/.

Photo Gallery On AMA Website Helps Promote Clubs



Have you checked out the photo “Gallery” link on the AMA website at AmericanMotorcyclist.com? If you haven’t, you should. It’s pretty cool!

The photo gallery has thousands of photos of everything motorcycling—from amateur motocross races to dirt-track competition to road rides, trail rides and the Motorcycle Hall of Fame.

There is even a photo gallery exclusively for AMA clubs. You’re welcome to submit captioned photos of your events, dinner rides, clubhouses, club members, trips, etc. for the gallery, which is viewed not only by AMA members but by the general public as well.

We encourage you to submit photos along with your name, where you live, charter name, and charter number to submissions@ama-cycle.org. The photos will be posted to the club gallery, and high-resolution photos (of at least one megabyte in size) will also be considered for publication in *American Motorcyclist* magazine.

So send in those pics! Let’s show everyone how much fun it is to be involved with an AMA-chartered club, while at the same time sharing your adventures with other AMA club members.

FEATURED CLUB:

New Mexico Trials Association

There are a lot of great AMA-related clubs and organizations around the nation doing a lot of great things. We contacted Chris Johnson, club president of the New Mexico Trials Association (NMTA), and asked him to share what his group is all about.

“The New Mexico Trials Association (NMTA) has been holding motorcycle observed trials meets since 1970,” Johnson says. “The 2010 calendar features 16 events and family-friendly camping in some of New Mexico’s most scenic areas, ranging from Bureau of Land Management (BLM) land at the Haystack Mountain OHV Area near Roswell to the mountain slopes of Carson National Forest adjacent to Sipapu Ski and Summer Resort.

“The club’s winter base is the BLM’s San Ysidro Trials Area northwest of Albuquerque,” he says.

“Typical events draw from 45 to 90 entrants ranging in age from 3 to 75 years old,” Johnson explains. “Most club members are residents of New Mexico, but events routinely draw trials enthusiasts from Colorado, Texas, and Oklahoma as well.”

The NMTA awards points to members in nine state championship classes, based on skill level, that range from Beginner to Champ, plus two Junior classes.

Johnson says that the club events usually feature split days—the “lower” classes ride in the morning, and the “upper” classes in the afternoon. “Having two divisions provides observers for each other’s sections, with the upper-class riders offering abundant advice and encouragement to those who are still learning the basic trials skills,” he says.

The NMTA has hosted several rounds of the AMA/NATC National Observed Trials Championship, most recently in 2007 at Sipapu Ski and Summer Resort. Team New Mexico typically has one of the largest contingents of riders at NATC rounds, and the state’s riders have earned numerous national support class championships.

For the last two years, NMTA members have helped to host the Western Youth Nationals on private land near Las Vegas, N.M., in support of Bill Markham’s International Trials School and the Youth Trials Riders Association.

For more information about the New Mexico Trials Association, visit NMTrials.org.

Has your club celebrated a milestone or received a special recognition? Maybe your club held a successful event you’d like to rave about? Send us the info and a high-resolution photo and we may feature you in *Organizer News*. E-mail your info and photos to AMA Organizer Services Coordinator Joyce Helmick at jhelmick@ama-cycle.org. Don’t use e-mail? Mail them to Joyce Helmick, AMA, 13515 Yarmouth Dr., Pickerington OH 43147.



The Scoop On AMA Membership Application Pads And Sales Report Forms

As you know, there are new AMA membership application pads for use at competition events. Most clubs and organizers are doing a great job of using those application pads and then sending sold memberships to the AMA within two days after the event.

This is extremely helpful, since it enables the AMA to fulfill each membership in a much more timely fashion. Thank you and keep up the great work!

If you're a new organizer, or don't remember the details concerning the requirements related to AMA application pads, here are some important points to remember:

Return Unused Membership Application Pads Within 90 Days

We get a lot of questions about why the AMA needs the unsold applications back in 90 days. Simply put, it enables us to efficiently track and fulfill memberships, enabling us to give proper credit to the correct club or promoter.

Membership application pads are similar to blank checks. When the AMA issues application pads to a club or promoter, that club or promoter becomes responsible for every AMA application in the pad. When the unsold or voided applications are returned, we record that in our tracking system so the club or promoter won't be billed for any unused or voided applications.

We know how hard you work and we truly appreciate all of your efforts to make the AMA a better association. To help you, we include postage-paid envelopes with your application pads to return sold applications.

If you need envelopes to return unsold applications, contact our Supply Orders Coordinator, Jacki Burris, at jbarris@ama-cycle.org.

Destroy Old (Three-Part) Membership Application Pads

If you still have the old, three-part carbon copy application pads, please destroy them! All organizers must use the new application pads.

If we notice old applications being returned, we will contact you to make sure you get the new applications.

The new applications immediately provide a new AMA member with his or her permanent AMA number. Use of the old forms, which do not provide this permanent member number, is therefore no longer permitted.

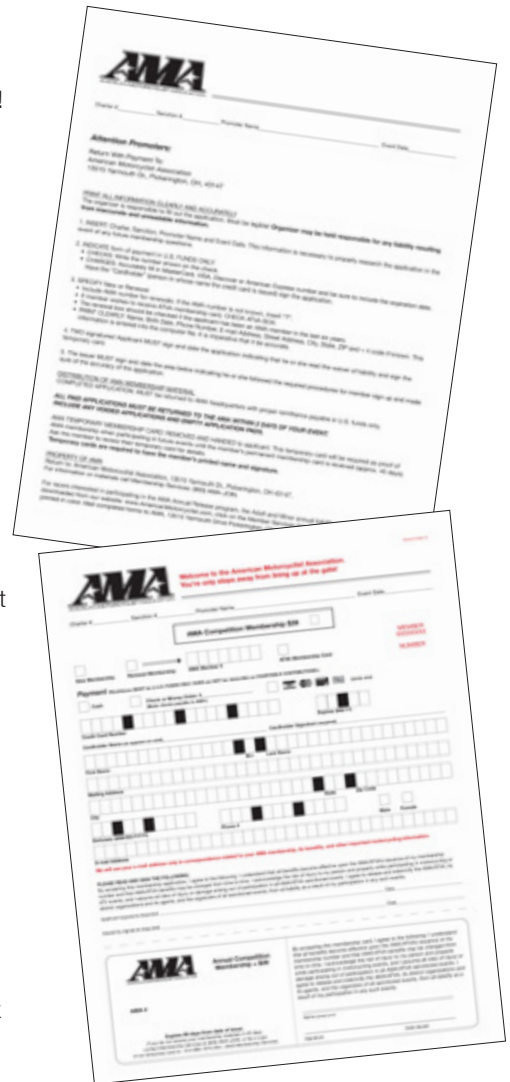
Fill Out And Return The Membership Sales Report Form

As of April 15, 2010, completion and return of the AMA/ATVA Membership Sales Report form is required as part of post-event reporting (similar to the Referee Report) for all AMA organizers holding AMA-sanctioned competition events. The Sales Report form should be returned with any sold membership applications.

One of these forms is included with every competition sanction fulfillment packet and is also available for download in the Resources and Forms area of the AMA Organizers page at AmericanMotorcyclist.com/Organizers.

The Sales Report form must be returned even if no AMA/ATVA memberships are sold. In that case, please be sure you check the "No AMA/ATVA Memberships were sold" box.

For full information on AMA membership pads or other important information for clubs and organizers, visit AmericanMotorcyclist.com/Organizers.



Kudos To American Motorsports And ABATE Of Ohio

We appreciate all our clubs and promoters for all the hard work you do, from supporting charities to putting on great AMA-sanctioned events, and everything in between. Thank you!

Often, awards banquets are held to recognize the organizers of successful events. While that is very important, Organizer Services would like to stress the equally important "behind the scenes"

preparation and follow-up of events that goes on. And occasionally we get the opportunity to recognize those who go "above and beyond" in their handling of AMA-sanctioned events.

We would like to recognize American Motorsports in Broadway, Ohio, as a competition organizer and ABATE of Ohio as a recreational organizer. Both deserve special recognition and thanks for their

hard work and "behind-the-scenes" attention to detail.

They earned this special recognition for a variety of reasons, including organizing a number of events, properly completing legible pre- and post-event paperwork in a timely manner and paying fees as required. Congratulations on an excellent job!

NEWS YOU CAN USE:

From Charter Expiration Dates To Event Cancellations

At AMA headquarters, we get a lot of questions related to charters and things that organizers need to do regarding their events. We thought that since many of you are calling and asking, others may have the same questions.

Here's a look at some of the most common questions:

Q: When does my AMA charter expire?

A: On December 31 each year, regardless of the month it was purchased.

Q: When should I apply for a standard sanction?

A: As soon as you know your event date. If you want your event to be listed in *American Motorcyclist* magazine, then you need to apply at least 90 days in advance of your event date. And if you want to avoid paying a double sanction fee, then you need to apply at least 15 business days prior to your event date.

Q: When do I need to order supplies?

A: Six weeks in advance of your event date to avoid paying express shipping.

Q: When do I have to pay my insurance premium or provide a copy of an approved alternate insurance certificate?

A: At least 10 days prior to your event date.

Q: How do I cancel an event, and how soon do I need to let the AMA know about a cancellation?

A: Mail or fax a Cancellation Card within two days of canceling your event. An e-mail notification is also acceptable.

Q: How soon do I need to send in memberships sold at my competition event with the Membership Sales Report?

A: Within two days after your event.

Q: When do I send in my Referee Report, Injury Report (if applicable) and signed releases?

A: Within 14 days after your event date.

Q: What is considered a "serious injury," and when do I need to report one?

A: A serious injury is when someone is admitted to the hospital for an overnight-or-longer stay, or any time there is a fatality. If you have a serious injury at your event, report it to AMA Organizer Services the first working day following the event. Follow-up the telephone call by faxing a copy of the release form signed by the injured person the same day. In addition, serious injuries must be reported on the Injury Report form and the original signed release of the injured party needs to be sent to the AMA.

Protect Yourself With AMA Injury Reports

Unfortunately, people sometimes get hurt at AMA-sanctioned events. When that happens, it's important that, as an organizer, you complete an AMA Injury Report form and immediately return it to AMA headquarters.

As you know, the AMA provides you with an AMA Injury Report form. The form needs to be filled out as completely and with as much detail as possible to minimize your liability. Remember, the more details, facts, and witness information that you gather on the AMA Injury Report form the more you will minimize your risk.

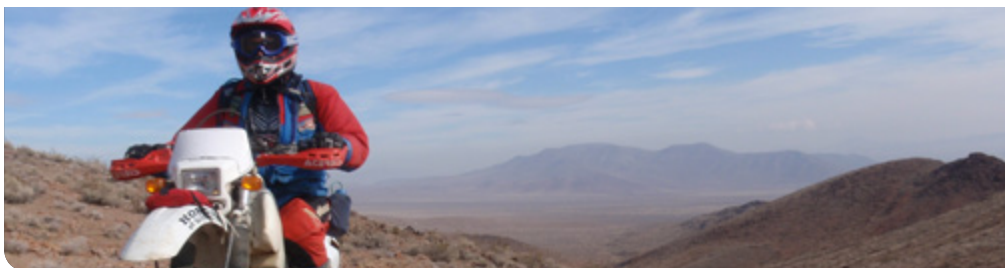
Claims are usually made six months to two years after events. Recording and documenting the facts at the time that a person suffers a serious injury minimizes your exposure down the road, as you won't have to rely on your recollection of what took place long after your event ends.

Finally, a completed AMA Injury Report form is required regardless of the insurance carrier used.

It is imperative that you complete and send us an Injury Report if you have injuries at your event. It should accompany your Referee Report and your signed releases.

Questions?

Feel free to call us at Organizer Services. We are happy to answer any questions about how you should fill out an Injury Report form:
(800) 262-5646



Become a Facebook fan of the AMA at [Facebook.com/AmericanMotorcyclist](https://www.facebook.com/AmericanMotorcyclist).

2011 AMA Congress Delegate Election Approaches

Each year, AMA Charter Promoting Clubs and Promoters elect delegates from their geographical AMA District to the two Divisions of the AMA Congress—the Competition Division and the Road and Off-Road Recreation Riding Division.

Like last year, this year's election of Delegates to the 2011 AMA Congress will be conducted entirely online using VoteNet, the premier online balloting services.

In September, we will mail an AMA Congress Delegate Election information package to each AMA Charter Promoting Club, AMA Charter Promoter, AMA Congress Delegate and AMA Recognized District Organization. The package will include a complete explanation of the election

procedure. The actual election will take place in December 2010.

The AMA Congress meets annually, and this year—from Thursday, Oct. 7 through Saturday, Oct. 9—Congress Delegates will be hard at work in Columbus, Ohio, representing your interests.

For those three days, Congress Delegates will be busy considering and making changes to the rules for sanctioned amateur activity.

While making and changing rules are key aspects of Congress, that is only a part of the responsibility of Congress Delegates. Congress Delegates promote cooperation, consensus, and harmony among AMA clubs and promoters. They provide information to expand organized activity in their AMA

districts.

They also promote the interests of the Association, including growth in membership.

Do you know someone who has what it takes to be a good AMA Congress Delegate? As an AMA promoting organization, each club and promoter should nominate and vote for the person best qualified for the position.

On your charter application, you specified the type of charter for which you were applying. That designation—competition or recreation—determines which type of Congress Delegate your club or organization votes for.

And remember, one charter entitles you to one vote.

Remember to cast your ballot!

MEETING SCHEDULE:

AMA Recognized District Organizations Announce 2010 Annual Meetings

Each year, AMA Recognized District Organizations hold annual meetings to coordinate calendars, address organizational issues, celebrate the past season, plan for the next and generally have a good time.

We encourage all AMA Organizers to attend an annual meeting if one is being held in your AMA District. It's a great opportunity to meet with representatives from other AMA clubs, AMA promoters, and AMA Congress Delegates (and Delegate candidates). You'll also learn more about your local AMA Recognized District Organization and their activities.

To the right is the latest schedule of coming AMA Recognized District Organization meetings.

The schedule will continue to be updated and is available online at:

AmericanMotorcyclist.com/Organizers

| DISTRICT | DATE | LOCATION | TIME |
|----------|---------------|--|------|
| D-37 | Nov. 4, 2010 | Brea Olinda HS, Brea, Calif. | 8pm |
| D-27 | Nov. 6, 2010 | Hinshaws Motorcycle Store, 1611 W. Valley Hwy S, Auburn, Wash. | 12pm |
| D-5 | Nov. 6, 2010 | TBA | TBA |
| D-12 | Nov 6, 2010 | Iron Skillet (I-75 & Rt. 18), N. Baltimore, Ohio | 12pm |
| D-15 | Nov. 6, 2010 | UAW 1166 Hall on US 31, Kokomo, Ind. | 9am |
| D-29 | Nov. 11, 2010 | Sagebrush, 1505 E. Dixie Dr., Asheboro, N.C. | 9am |
| D-11 | Nov. 13, 2010 | American Legion Post 134, Circleville, Ohio | 12pm |
| D-16 | Nov. 13, 2010 | Kalahari Resort, Wisconsin Dells, Wis. | 9am |
| D-22 | Nov. 14, 2010 | Fun Valley Moto X, 1066 500th Ave, Montezuma, Iowa | 9am |
| D-2 | Dec. 4, 2010 | Dawn Patrol Clubhouse – Bradley Gardens, N.J. | 11am |
| D-3 | Dec. 4, 2010 | TBA | TBA |
| D-7 | Dec. 4, 2010 | Hunt Valley Marriott, Hunt Valley, Md. | 9am |
| D-14 | Dec. 4, 2010 | Days Inn, Hwy 43, Lansing, Mich. | 11am |
| D-34 | Dec. 4, 2010 | Celtic MC Clubhouse, Bronx, N.Y. | 12pm |
| D-4 | Dec. 5, 2010 | Days Inn, Batavia, N.Y. | 11am |
| D-6 | Dec. 5, 2010 | Holiday Inn - Hershey, Grantville, Pa. | 9am |
| D-18 | Dec. 5, 2010 | St. Peters City Hall, One St., St. Peters, Mo. | 9am |
| D-13 | Dec. 8, 2010 | Brians Steakhouse, South Hill, Va. | 6pm |
| D-36 | Dec. 11, 2010 | Lodi Grape Festival Grounds Burgandy Hall, Lodi, Calif. | 9am |
| D-17 | Dec. 11, 2010 | Hawthorne Suites, Bloomington, Ill. | 1pm |
| D-38 | Dec. 16, 2010 | Giovanni's, 9353 Clairemont Mesa Blvd., San Diego, Calif. | 6pm |
| D-23 | TBA | TBA | TBA |

Greetings!

Soon I will be sending out invitations to join the AMA road riding and recreational off-road National Events series in 2011. These series are the AMA Premier Touring Series, AMA Grand Tours, AMA KTM National Dual Sport Trail Ride Series, and the BMW National Adventure Ride Series. These series showcase some of the best rallies and rides sanctioned by the AMA.

The AMA Premier Touring Series promotes “prestigious, well-attended national and regional meets” in several different categories. Organizers can apply for the right to an AMA title such as “District Tour,” “State Rally,” or even “Grand National Rally.” AMA Grand Tours with KOA along the Way is a sponsored series held inside the Premier Touring Series, where riders can hunt down themed locations and earn points toward prizes in season-long, nationwide scavenger hunts.

If selected for these titles, organizers will see their events receive special promotion in *American Motorcyclist* magazine and on the AMA website at AmericanMotorcyclist.com.

The KTM and BMW national series present more than 40 fun and challenging recreational on/off-road riding experiences across the United States. Some organizers choose to hold “dual-events”—creating two separate courses that cater individually to larger and smaller displacement dual-purpose motorcycles. By doing so, they attract even more riders. AMA members participating in the KTM and BMW series are entered into a drawing for a motorcycle each time they attend one of these events. Series events are promoted all year long by the AMA and their sponsors.

You may be asking why I’m sharing this information with all AMA organizers instead of selecting these events from the hundreds of recreational rides sanctioned with the AMA every year. It is because all AMA organizers are eligible to apply for



these special distinctions! If you’ve always wondered why “that” event received special attention in the magazine every month, it is because “that” organizer applied for special recognition, and was accepted. If you have a rally, dual-sport ride, or grand tour you want to see included in the National Series event calendar, the first step is to apply.

Remember, your success is our success—because you serve the Association’s members at every quality AMA-sanctioned event you run. If you would like to take your event to the “next level,” please contact me at dhembroff@ama-cycle.org and I will be glad to send out an invitation package to you. Meet the requirements—and be the first to apply—and you could be the next AMA State Rally or the newest KTM Dual Sport Trail Ride. Contact me for more info.

Until I see you on the road, ride safe and...

RIDE ON --->

Dave Hembroff
AMA Riding Manager

THREE DAYS OF LEGENDS AND CHAMPIONS

Make Your Plans For The Best Weekend In Motorcycling

If you’re looking for the best gathering of motorcyclists, legends, racers and bonafide heroes, look no further than the AMA Legends & Champions Weekend, Nov. 19-21, in Las Vegas, Nev.

Designed as a celebration for the incoming class of the Motorcycle Hall of Fame and the 2010 amateur racing champions, as well as special award winners of AMA Racing, such as the AMA Racing Athlete of the Year and Sportsman of the Year, this is your chance to get up close with the yesterday’s icons, today’s heroes and tomorrow’s stars.

Including the 2010 induction ceremony for the Motorcycle Hall of Fame, the weekend also features the 2010 AMA Concours d’Elegance, which will feature some of the country’s most impressive original and restored classic motorcycles, as well as the AMA Racing Championship Banquet, where AMA Racing champions of all ages will be recognized for their 2010 accomplishments.

In addition, on Saturday evening, we’ll head over to Orleans Arena for the final round of the AMA GEICO Powersports Endurocross Championship Series.

It all happens amid the backdrop of Vegas chic and the family-friendly fun that the area has to offer, including outdoor activities such as horseback riding, mountain bicycling, hiking and more.

Details on tickets and money-saving weekend packages are available at AmericanMotorcyclist.com/LegendsAndChampions/tickets.

AMA Classifieds

Have some motorcycle parts you’d like to clear out of the garage? Why not list them in the online AMA Classifieds? It’s free and it’s an AMA member exclusive! Visit the Members Area of AmericanMotorcyclist.com for details.

Hall of Fame Open House Set For Sept. 11

Mark your calendars for Saturday, Sept. 11, from 10 a.m. to 4 p.m. That's when the Motorcycle Hall of Fame in Pickerington, Ohio, will open its doors to all visitors for a free day of family fun, community spirit and motorcycles, motorcycles, motorcycles! And if you have not been to the Hall of Fame recently, you are in for a very big—and very pleasant—surprise!

The Motorcycle Hall of Fame Open House will start with free admission to the newly-redesigned facility that features these exciting new additions: the upstairs Motorcycle Hall of Fame Gallery, Dirt-Track! All-American Racing, and 30-Year Ride: Honda's Ohio-Made Motorcycles featuring motorcycles made in Ohio. The day will include something for everyone: vendors, food, fun for kids, motorcycles and more.

Companies, including AMA clubs and promoters, interested in vending can contact Renee Bock at rbock@ama-cycle.org or by phone at (614) 856-2222, ext. 1293. The \$25 reservation fee for vendors is being waived.

But wait, there's more!

Join the fun at the open house and help out people in need at the same time. Bring in non-perishable food items to support the Food Pantry of Pickerington.

Also, Pickerington's American Legion Hall Post #283 will be at the Hall of Fame at 11 a.m. to raise the American flag in remembrance of 9/11.

And take the time to put your name in the hat for a fabulous Hall of Fame door prize, or purchase tickets for the 2011 raffle bikes—one lucky winner will claim a 2010 Kawasaki Z1000 muscle bike and a

perfectly restored 1973 Kawasaki Z1 at next July's AMA Vintage Motorcycle Days!

"Whether you ride or just think motorcycles are cool, we're looking forward to welcoming everyone to this great destination," says Museum Operations Manager Katy Wood. "With a full slate of activities—and the world-class Motorcycle Hall of Fame at the center of it all—you'll find plenty to love. Plus, you can't beat the price!"

We'll see you there.



Two Decades of Support

By John Willoughby

As we celebrate the 20th anniversary of the Motorcycle Hall of Fame, it's important for us to remember those who have made it all possible: our supporters. Those who give to the Hall of Fame deserve all of our respect. They've demonstrated commitment to the legacy—and future—of the motorcycle lifestyle. That's why over these next couple months, these individuals will receive a 20-year anniversary pin celebrating two decades of honoring the contributions of the men and women who've written the history of motorcycling in America.

It's a thank you to those enthusiasts who have backed our mission in past years, and a small encouragement for them to continue doing so in years to come.

No question, this has been an exciting year for your Hall of Fame. On July 9, we officially cut the ribbon dedicating a new main-floor gallery that showcases the legendary stories and machines of Hall of Famers. Simultaneously, on the lower level of the facility, we opened two new exhibits. "Dirt-Track! All-American Racing" highlights key events and motorcycles of this exciting sport, and "30-Year Ride: Honda's Ohio-

Made Motorcycles" commemorates the Japanese company's three decades of making motorcycles in Marysville, Ohio.

The process of curating and creating these displays has been a significant undertaking, and generous past support has played an important role in that effort. Just as important, future support will fund ongoing improvements that will take us to the next level.

As motorcyclists and leaders in the motorcycling community, we all have the responsibility to support the Hall of Fame and its mission to honor the great men and women of the sport. By partnering together, our efforts can accomplish so much more than they can individually.

If you want to be a part of driving our future, go to MotorcycleMuseum.org/donors/index.asp.

In addition to supporting the Motorcycle Hall of Fame, I also want to invite you to join us as we celebrate the 2010 inductees into the Motorcycle Hall of Fame at the AMA Legends & Champions Weekend this Nov. 19-21 at the Red Rock Resort in Las Vegas,

Nev. This important event includes not only the 2010 induction ceremony—a gala occasion that attracts both industry leaders and motorcycling's heroes—but the 2010 AMA Concours d'Elegance and the 2010 AMA Racing Championship Banquet. You can order tickets at AmericanMotorcyclist.com/LegendsAndChampions/tickets/ or by calling (800) AMA-JOIN, ext. 1248.

Also, right here at our facility in Pickerington, Ohio, we're offering a big thanks to both the local community and our backers with an Open House on Saturday, Sept. 11. There will be free admission to the Hall of Fame, music and local vendors selling food and products. We're just off I-70 at the State Route 256 exit about five miles east of Columbus. See you there!

Finally, partnership requires communication. Please write, e-mail or call me directly. I want to get to know you and understand your expectations for our Hall of Fame and discuss ways that we can work together to build a more impressive showcase: jwilloughby@ama-cycle.org or (800) 262-5646, Ext. 1321.

AMA Unveils First-Ever National Motorcyclist Voter Guide

The AMA is pleased to announce the 2010 AMA Voter Guide, a comprehensive online voter guide designed to educate AMA members on how their elected officials acted on, and voted on, motorcycle-relevant issues.

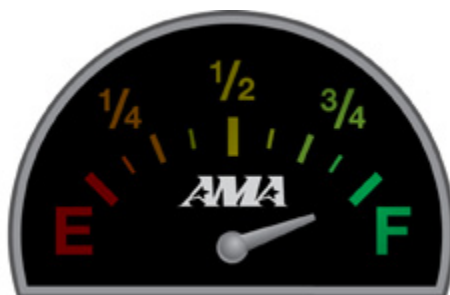
The 2010 AMA Voter Guide, the first national voter guide of its kind for the motorcycling community, features a fuel-gauge rating for every federal and gubernatorial candidate of the major political parties who returned an AMA questionnaire. The rating shows how closely the candidates' answers correspond to the positions held by the AMA. The Voter Guide also spells out where candidates stand on motorcycling-related issues.

In addition, it features a scorecard for federal incumbents seeking re-election that demonstrates how closely their voting records match the positions held by the AMA.

The 2010 AMA Voter Guide is available to AMA members in the Members Area of the AMA website at AmericanMotorcyclist.com.

"As a nonpartisan organization, the AMA does not endorse political candidates," says Ed Moreland, AMA senior vice president for government relations. "However, we encourage our members to cast their ballots based on candidates' positions on motorcycling-related issues, as well as other issues of importance to them.

"AMA members have long sought a voter guide, and we certainly hope they will take a hard look at our 2010 AMA Voter Guide to



see where their candidates stand on issues important to the future of motorcycling before ultimately casting their votes," Moreland says.

In addition, the 2010 AMA Voter Guide includes candidate biographies, links to their campaign websites, photos of the candidates and other campaign information. There is also an easy way for voters to contact candidates by e-mail, either to ask a question or make a comment. To access election information and a list of candidates running for statewide or federal office, go to the "Rights" section of the AMA website.

To help AMA members even more, the 2010 AMA Voter Guide includes links that allow members to register to vote, and view AMA Action Alerts on government-related motorcycling issues happening in their areas.

For those who want to get involved in the political process, the AMA offers easy-to-use tips and advice on the AMA website at AmericanMotorcyclist.com > Rights > Get Involved.

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OTHER QUESTIONS OR COMMENTS?

Check out our website at
AmericanMotorcyclist.com/Organizers

AMA MISSION STATEMENT

The mission of the American Motorcyclist Association is to promote the motorcycle lifestyle and protect the future of motorcycling.

GET INVOLVED.

Help protect your right to ride. Volunteering is easier than you think. Visit us at AmericanMotorcyclist.com > Rights > Get Involved to learn how you can help protect the future of motorcycling.